

Bally

MIDWAY MFG. CO.

10601 W. Belmont Avenue
Franklin Park, Illinois 60131
Telephone (312) 451-9200



May 28, 1982

Attached, is the current list of Bally Midway
Mfg. Co. Pac-Man Licenses.

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MIDWAY MANUFACTURING COMPANY

Trademark License List

<u>Company</u>	<u>Product</u>
Aladdin Industries 703 Murfreesboro Road Nashville, TN 37210 (615) 748-3322	Pac-Man Lunch Kits
Amusement Mktg. Concepts, Ltd. P.O. Box 3002 Springfield, MA 01101 (413) 781-1220	Pac-Man Bumper Stickers, License Plates, Labels, and T-Shirts
M.Z. Berger 20 West 37th Street New York, N.Y. 10018 (212) 594-4880	Pac-Man Game Watch, Juvenile LCD Watches
(CBS) The Buie/Geller Organization 3297 North Crest Road Suite 203 Doraville, GA 30340 (404) 491-0950	Pac-Man Fever Record Album
Colorforms 133 Williams Dr. Ramsey, N.J. 07446 (201) 327-2600	Pac-Man Colorform™ Stick-Ons and Shrinky Dinks
Brookfield Athletic Shoe Co., Inc. P.O. Box "A" East Brookfield, MA 01515	Pac-Man Ice Skates and Roller Skates

<u>Company</u>	<u>Product</u>
Coleco Industries 945 Asylum Ave. Hartford, CT 06105 (203) 278-0280	Pac-Man and Galaxian Table Top Games
Diamond Toymakers 7855 Gross Point Rd. Skokie, IL 60077 (312) 673-4545	Pac-Man and Ms. Pac-Man Rack Toys
ERO Industries, Inc. 189 West Madison St. Chicago, IL 60602 (312) 782-8920	Pac-Man and Ms. Pac-Man Slumberbags, Pillows, Tote Bags, Knapsacks, Backpacks, and Stadium Cushions
Houze Glass Corporation Drawer 307 Point Marion, PA 15474 (412) 725-5231	Pac-Man and Ms. Pac-Man Ceramic Mugs and Glassware
Joyce Morris, Inc. D.B.A. Gindi International 6 Hollywood Ct. South Plainfield, N.J. 07080 (201) 753-0550	Pac-Man and Ms. Pac-Man and Wizard of Wor Towels, Bath Sets, Quilted Kitchen Accessories, Pac-Man and Ms. Pac-Man Blanket
Hallmark Cards, Inc. Kansas City, MO 64108 (816) 274-5417	Pac-Man Greeting Cards, Gift Wrap, Posters, Puzzles, Seals, Lapel Pins
Joy Insignia, Inc. P.O. Box 68 320-69th Street Guttenberg, N.J. 07093 (201) 863-5774	Pac-Man, Ms. Pac-Man, and Galaxian Embroidered Emblems
Key Ring Supplies, Inc. 631 Fargo Avenue Buffalo, N.Y. 14213 (716) 883-1110	Pac-Man, Gorf, Wizard of Wor and Galaxian Leather Key Fobs

<u>Company</u>	<u>Product</u>
Knickerbocker Toy Co. 207 Pond Ave. Middlesex, N.J. 08846 (201) 752-6900	Pac-Man and Ms. Pac-Man Plush Toys
MarshAllan Products, Inc. 1971 West 95th Street Cleveland, Ohio 44102 (216) 631-2400 (800) 321-8668	Pac-Man and Ms. Pac-Man Juvenile Shelving, Tray Tables and TV Tables
Marte' Co., Inc. 1145 Main Street Pawtucket, RI 02860 (401) 722-1902	Pac-Man Costume Jewelry
Milton Bradley Co. Springfield, MA 01101 (413) 525-6411	Pac-Man Board Game, Puzzle, and Card Game
C.A. Reed 99 Chestnut Street Williamsport, PA 17701 (717) 326-9021	Pac-Man Paper Table Goods
Stern-Maid Nitewear, Inc. 135 Madison Ave. New York, N.Y. 10016 (212) 686-5480	Pac-Man and Ms. Pac-Man Junior Missy Sleepwear
P & K Products Co., Inc. 640 Church Road Elgin Oaks Industrial Park Elgin, IL 60120 (312) 695-7070	Pac-Man Metal Waste Baskets and Lamps
Plymouth, Inc. Box 38 Benigno Blvd. Belmawr, N.J. 08031 (609) 931-8700	Pac-Man and Ms. Pac-Man Stationary and School Supplies

<u>Company</u>	<u>Product</u>
Pyramid Home Products, Inc. 2010 West 62nd Los Angelos, CA 90047 (213) 971-4223	Pac-Man Hassocks and Pillows
Steven Morris Co. 1539 Sherman Evanston, IL 60201 (312) 475-2310	Pac-Man Mugs and T-Shirts
Third Wave Products P.O. Box 13665 Sacramento, CA 94813 (916) 486-2696	Pac-Man Square Buttons
Tomy Corporation 901 E. 233 Street Carson, CA 90745 (213) 549-2721 (213) 774-7585	Pac-Man and Ms. Pac-Man Hand Held Game and Wind Up Toy
The Video Babies, Inc. 4820 43rd St. NW Washington, DC 20016 (202) 363-0979	Pac-Man Ties and Bumper Stickers
W.S. Wormser Co. 1535 Lake Cook Rd. Suite 402 Northbrook, IL 60062 (312) 564-8355	Pac-Man and Ms. Pac-Man Robes, Pajamas, and Action Sportswear
Wiz Kids P.O. Box 451 Irwin, PA 15642 (412) 751-3020	Pac-Man, Gorf, Galaxian, and Rally-X T-Shirts, and Sports Caps
Woodlets, Inc. Div. of G.H. Wood & Co., Ltd. 90 Chenango St. Buffalo, N.Y. 14213 (716) 886-7868	Pac-Man Air Freshners

<u>Company</u>	<u>Product</u>
Deka Plastics 914 Westfield Avenue Elizabeth, N.J. 07208 (201) 351-0900	Pac-Man Plastic Mugs, Bowls, Plates, Tumblers, Straws, Pails and Children's Molded Stool
Lee Company Empire State Building 350 Fifth Ave. Suite 4619 New York, N.Y. 10118	Pac-Man Childrens Belts and Suspenders
Gramercy Mills 435 Van Houten Ave. Passaic, N.J. 07055 (201) 777-7221	Pac-Man and Ms. Pac-Man Girls Swimwear
Empire Pencil Corp. 41 Madison Ave. New York, N.Y. 10010 (212) 689-7534	Pac-Man and Ms. Pac-Man School Supplies
Fleer Company Tenth & Somerville Philadelphia, PA 19141 (215) 455-2000	Pac-Man Bubble Gum & Candy
Placo Products Company 20550 S. Denker Ave. P.O. Box 3456 Torrance, CA 90510 (213) 775-3621	Pac-Man Felt Tip Coloring Poster Sets, and Target Games
Shipton Sportswear P.O. Box 12472 St. Louis, MO 63132 (314) 997-2000	Pac-Man and Ms. Pac-Man Outer Jackets, Vinyl Slickers (Boys and Mens Only)
Gabriel Industries 41 Madison Ave. New York, N.Y. 10010 (212) 481-6400	Pac-Man Squeeze Toy

Company

Libby Glass
One Sea Gate
Toledo, Ohio 43666

Product

Pac-Man Glasses, Ashtrays,
Pitchers, and Cannisters

KiKi International
180 Madison Ave.
New York, N.Y. 10016
(212) 685-7920

Pac-Man and Ms. Pac-Man
Panty Sets

Keepers Industries
6415 De Soto Ave.
Woodland Hills, CA 91367
(213) 884-5800

Pac-Man and Ms. Pac-Man
Hosiery

National Latex
200 Fifth Ave. Room 661
New York, N.Y. 10010
(212) 989-1240

Pac-Man Balloons and Rubber
Balls

Commonwealth Toys
200 Fifth Ave.
New York, N.Y. 10010
(212) 871-5000

Pac-Man and Ms. Pac-Man
Plush Slippers, Hand Puppets,
and Children's Pajama Bag.

Superior Toy
3417 N. Halsted St.
Chicago, IL 60657
(312) 929-1300

Pac-Man Toy Gum Ball Bank

Duncan Toys
801 Lynn Ave.
Baraboo, WI 53913
(608) 356-5551

Pac-Man "Yo-YoTM"

Uniprints Underwear Co., Inc.
P.O. Box 780
Bowling Green, KY 42101
(502) 781-6400

Pac-Man and Ms. Pac-Man
T-Shirts and Tops

<u>Company</u>	<u>Product</u>
Dan River Inc. 111 W. 40th St. New York, N.Y. 10018 (212) 554-5555	Pac-Man Sheets and Pillow Cases
Millcraft, Inc. 419 Orange Ave. West Haven, CT 06516 (203) 932-0712	Pac-Man and Ms. Pac-Man Needlecraft, crewel, latch hook, and cross stitch
Ben Cooper, Inc. 33-34th Street Brooklyn, N.Y. 11232 (212) 499-7025	Pac-Man Halloween Costumes, Masks, and Soft P.V.C. figure on String
Lincoln Textiles 295 Fifth Ave. Room 1720 New York, N.Y. 10096 (212) 532-6963	Pac-Man Drapes, Bedspreads, Comforters, and Pillow Shams
Hollander Corp. 342 Central Ave. Newark, N.J. 07103 (201) 624-2000	Pac-Man Drapes, Bedspreads, Comforters, Pillow Shams, and Bed Pillows
Normac Co., Inc. 1616 Soldiers Field Rd. Brighton, MA 02135 (617) 254-9706	Pac-Man Jeans, Overalls and Slacks, Boys Swimwear, Active Sportswear- non-fleece (Bottoms Only)
Chein Industries William Street Burlington, N.J. 08016 (609) 386-2800	Pac-Man and Ms. Pac-Man Metal Containers, Recipe Boxes, and Wastebaskets
Ben Rickert Inc. 359 Newark Plimpton Turnpike Wayne, N.J. 07470 (201) 628-0200	Pac-Man Bar and Liquid Soap Fragrances

<u>Company</u>	<u>Product</u>
Donald Bruce Co. 3600 N. Talman Chicago, IL 60618 (312) 477-8100	Pac-Man Fine Gold and Sterling Silver Jewelry
Kids Stuff I.J.E. Distributors Inc. 450 N. Park Rd. Hollywood, Florida 33021 (305) 966-8520	Pac-Man Children's Record Series
KMGA Inc. 333 West 34th St. New York, N.Y. 10001 (212) 563-7100	Pac-Man and Ms. Pac-Man Coin Purses, Travel Cosmetic and Cigarette Cases, and Wallets
Synergistics Research Corp. 650 Avenue of the Americas New York, N.Y. 10011 (212) 989-9707	Pac-Man "Velcro Target" Game and "Catch Mitt" Game
Western Graphics P.O. Box 7128 Eugene, Oregon 97401 (503) 686-2200	Pac-Man Flocked and Lithographed Posters
Manton Cork 355 Crooked Hill Road Brentwood, N.Y. 11717 (516) 273-0700	Pac-Man Cork Boards
Lees Mfg. Co. (Kid Duds) 500 W. Washington Cannon Falls, MN 55009 (404) 447-5500	Pac-Man and Ms. Pac-Man Girls Robes and Pegnoir Sets
Scripto, Inc. 7012 Best Friend Rd. P.O. Box 47800 Atlanta, GA 30362 (404) 447-5500	Pac-Man Cigarette Lighter

<u>Company</u>	<u>Product</u>
Calfax, Inc. 15 E. 26th St. New York, N.Y. 10010 (212) 689-4424	Pac-Man™ Chatteranimal™
The C.R. Gibson Co. Knight Street Norwalk, CT 06856 (203) 847-4543	Pac-Man Photograph Album, Scrapbook, Autograph, and Address Books
Craft House Corp. 2101 Auburn Ave. Toledo, Ohio 43696	Pac-Man Sun Catchers, Sun Scene, Sun Charmers
Sun Products Puritan Mills, Inc. 206 Adamson Ind. Blvd. P.O. Box 1280 Carrollton, GA 30117 (404) 834-7791	Pac-Man Hoppity Hops™
International Wallcoverings Div. International Paints (Canada) 151 East Drive Bramalea, Ontario, CANADA	Pac-Man Wallcoverings
Keds 5 Cambridge Center Cambridge, MA 02142 (617) 491-8800	Pac-Man and Ms. Pac-Man Footwear and Laces
William F.B. Johnson Co. 901 East Luzerne St. Philadelphia, PA 19124 (215) 831-1004	Pac-Man Accent Lamps
Gay Tred Mills 295 Fifth Ave. Suite 811 New York, N.Y. 10016 (212) 684-5865	Pac-Man Area Rugs

<u>Company</u>	<u>Product</u>
Tiger Electronic Toys Inc. 909 Orchard Mundelein, IL 60060 (312) 949-8100	Pac-Man Portable Radio
Pro Corp. 221 Pine Street Florence, MA 01060 (413) 584-1780	Pac-Man Toothbrushes, Hair Brushes, Combs
American Telecommunications 9620 Flair Drive El Monte, CA 91731 (213) 579-1710	Pac-Man Telephone
Ideal Toy 184-10 Jamaica Ave. Hollis, N.Y. 11423 (212) 454-5000	Pac-Man Panic Globe
Coin-It Companies 7223 N.W. 43rd St. Miami, Florida 33166 (305) 261-1441	Pet Pac-Man
Video Expo, Inc. 1312 Frick Bldg. Pittsburg, PA 15219 (412) 261-1441	1982 World's Fair Pac-Man Posters, License Plates, Bumper Stickers, Pennants
Butterfly Originals 29 Olney Ave. Cherry Hills, N.J. 08003 (609) 424-3004	Pac-Man Ceramic and Plastic Bookends, Figurines, Paperweights, Trophies, Night Lights, and Switch Plates, Knit Hats, Gloves, Scarves, Leg Warmers
Hamilton Beach Div. of Scoville 59 Mill St. Waterbury, CT 06720 (203) 573-1199	Pac-Man Hot Air Corn Popper

Company

Light Fashions
15131 Triton Lane
Suite 112
Huntington Beach, CA 92649
(714) 895-2700

Product

Pac-Man Lighted T-Shirts

Southland Corporation
2828 N. Haskell
Dallas, TX 75204
(214) 828-7011

Pac-Man, Ms. Pac-Man, Galaga,
Galaxian, Omega Race, Solar Fox,
and Robby Roto Plastic Drinking
Cups

Wham-O Mfg. Inc.
835 E. El Monte St.
San Gabriel, CA 91778
(213) 287-9681

Pac-Man Flying Disks